

## The Research Fund

The Fuels Institute delivers objective, fact-based analyses of the critical issues facing the transportation energy market today and leading into tomorrow. The Research Fund provides the Fuels Institute with the independent resources necessary to deliver on this mission.

### WHY SUPPORT THE RESEARCH FUND?

When you contribute to the Research Fund, you give the Fuels Institute the resources it needs to deliver objective, fact-based research and analysis about the transportation energy sector. The Fuels Institute does not seek to persuade or support any specific objective – all research starts with a series of questions, not desired answers. By supporting the Research Fund, you will enable the Fuels Institute to continue delivering on this mission and provide additional clarity to key issues facing the market.

### WHAT KIND OF RESEARCH DOES THE FUELS INSTITUTE PUBLISH?

Fuels Institute research primarily addresses the market, economic and consumer elements of the issues affecting the transportation energy sector in a fact-based, objective manner. Subjects are selected by the Board of Advisors and typically fall within one of five categories: Consumer Behavior, Market Trends, Fuel Market Dynamics, Alternative Fuels and Powertrains, and Market Impact of Regulations. The objective is to contribute knowledge on selected topics and to enable decisionmakers to become more informed. Accordingly, all Fuels Institute research is released to the public free of charge. For examples of Fuels Institute publications, visit [fuelsinstitute.org/research](https://fuelsinstitute.org/research).

### HOW CAN YOU SUPPORT THE RESEARCH FUND?

Supporting the Fuels Institute research agenda is an investment to advance knowledge about and within the transportation energy sector. To make it easy, we have created three ways in which you can contribute to the Research Fund:

- 1. CONTRIBUTE DIRECTLY FROM YOUR ORGANIZATION**
- 2. CONTRIBUTE FROM YOUR ORGANIZATION'S FOUNDATION** – If your organization operates a non-profit foundation, you can support the Fuels Institute through this entity. The majority of Fuels Institute research is eligible to receive funding from 501(c)3 organizations.
- 3. CONTRIBUTE TO AN AFFILIATED FOUNDATION** – The Fuels Institute receives support from affiliated 501(c)3 charitable foundations - the NACS Foundation, SIGMA Fuel Foundation and Consumer Energy Education Foundation. Contributions made to these organizations on behalf of the Research Fund support their missions as well as that of the Fuels Institute. Details on these foundations are available at [fuelsinstitute.org/researchfund](https://fuelsinstitute.org/researchfund)

### BECOME A CHAMPION OF FUELS INSTITUTE RESEARCH

Supporters of the Research Fund are recognized as champions of Fuels Institute research in all publications, at all events and online. Contributions of \$15,000 or more may qualify for additional Fuels Institute benefits.

For additional information, visit [fuelsinstitute.org/researchfund](https://fuelsinstitute.org/researchfund)

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