

Fuels Institute

SPEAKER PROGRAM

The Fuels Institute welcomes the opportunity to share insights with interested stakeholders and is often asked to speak on various topics related to the transportation energy sector. In 2018, the organization delivered 45 presentations addressing critical issues facing the market, incorporating Institute research findings with third party research, data analysis and input from stakeholders affected by the issues.

The Fuels Institute might be the solution you are seeking to provide insight to conference attendees, your Board of Directors or your executive teams.

PRESENTATION OPTIONS

CONFERENCE PRESENTATIONS

The Fuels Institute is available to deliver up to one-hour presentations to your meeting or conference, depending on schedule availability. Topics on which the Institute is often invited to speak range from the current state of the liquid fuels market (petroleum, biofuels, fuel formulations, etc.), the future pace of vehicle market electrification, global market and regulatory trends, consumer behavior when purchasing a vehicle and relative to retail fuel prices, among others. Available speakers include Fuels Institute staff or potentially certain members of the Fuels Institute Board of Advisors.

FEES: **Market Price:** \$5,000 plus travel (air and hotel) expenses

Fuels Institute Contributors: \$2,000 plus travel (air and hotel) expenses

SPECIAL PRESENTATIONS

The Fuels Institute is available to develop a more customized workshop-style presentation for your organization, focusing on your specific areas of interest. These Special Presentations last approximately two-hours and include more engagement between the speaker and the audience to deliver a more tangible benefit for your organization. Collaboration between the Institute and your organization leading up to the presentation is critical to ensure optimum value. Available speakers for these Special Presentations include Fuels Institute staff.

FEES: **Market Price:** \$10,000 plus travel (air and hotel) expenses

Fuels Institute Silver and Gold Contributors: \$5,000 plus travel (air and hotel) expenses

Fuels Institute Platinum Contributors: \$0 plus travel (air and hotel) expenses

CUSTOMIZED WORKSHOPS

The Fuels Institute is available to develop a customized workshop for your organization to dive deeply into your specific areas of interest. These Customized Workshops are planned to be half-day programs that will explore multiple future scenarios that might develop given various inputs. The content and structure of the workshop will be developed through close collaboration with your organization. These workshops are presented by the Fuels Institute Executive Director and may include additional external experts if determined necessary.

FEES: **Market Price:** \$15,000 plus travel (air and hotel) expenses

Fuels Institute Silver and Gold Contributors: \$10,000 plus travel (air and hotel) expenses

Fuels Institute Platinum Contributors: \$0 plus travel (air and hotel) expenses

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